Welcome Message and introduction of the Conference

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8:45

Appreciation of key sponsors and the event’s Organizer, Partners, and past achievements, and James Norris, CEO, Corporate Africa Conferences: Acknowledgement of the Conference Chairperson and supporters.

8:55

Opening remarks by the Chairperson outlining the conference goals and objectives

An exposition of the aspirations, resources, and expertise of African business people living in the Diaspora: Their ambitions to do business with Africa or inside Africa and make trusted connections with governments, established investors, and link in the private sectors across the regions of Africa. And existing relationships between African businesses in specific Diaspora countries with Africa and their past endeavours, experiences, challenges and successes engaging the continent. ,

9:15

Mechanisms to Support Diaspora Businesses to Connect with Africa

How businesses in Africa are supporting African businesses in the Diaspora to access and enter their business communities in their chosen African markets, and the role that private sector representative bodies could play to partner and strengthen Diaspora business presence in their economies: And support systems available to mentor Diaspora businesses once they enter African markets to make them a sustainable part of the culture and fabric of Corporate Africa.

9:40

Africa Diaspora Businesses (6th AU Region)

The African Diaspora constitutes the sixth region of the African Union comprising of African Americans, Afro-Caribbean, Afro-Latin Americans, Black Canadians and Afro-Europeans. These regions have specific political and cultural variables, with businesses having a diversity of SMEs and major corporations. How to increase corporate capacity by adding businesses in the sixth region into corporate Africa on the continent, and exploitation of the benefits and surrounding opportunities should be a major goal of the six regions forming Corporate Africa. Focus should be on issues such as the type and structure of businesses in the sixth region, incentives to engage and integrate them into the five other regions, and the role of governments and global investors in the process.

10:00

Investors Skills and Resources

What are the skills, know how, and resources of the private sector in East Africa and to what degree could they be exploited to partner initiatives, projects, and programs to support SMEs entering their markets from the Diaspora.

10:30

Growth Industries and Diaspora Opportunities

Key growth industries across East Africa (Kenya, Tanzania, and Ethiopia) - Digital technology, tourism, agriculture processing, renewable energy, human capital, healthcare and leisure - And what sectors and niches offer opportunities for SMEs and businesses from the Africa Diaspora to enter and exploit.

10:50

Sponsored networking coffee break

Chairman’s remarks and introduction of the next speaker

10:50

Sponsored networking coffee break

Chairman’s remarks and introduction of the next speaker

11:10

Kenya – The Pride of Africa

* The benefits and challenges of living in Kenya, the economy, corporate governance, business regulations, judiciary, education, healthcare, and access to tradable currencies etc.
* Business opportunities across Kenya including regional and international franchises on offer; Best SME’s industry sectors; Investor opportunities including agencies, distributorships, CSAs and JVs; Major cities business demography, sectors and acquiring local governments’ business licenses / permits, and planning permission.
* Key Industry sectors Real Estate / Commercial Building and workspace; Banking and Finance; Commercial insurances, and key investor partners
* Project and asset finance in Kenya and the costs of acquiring finance in Kenya
* Kenyan private and public sector institutions supporting relocation of businesses owned by the African Diaspora including business associations, embassies, chambers of commerce, trade missions, labour and trade organizations.

12:10

Ethiopia – Land of Origins

* The benefits and challenges of living in Ethiopia, the economy, corporate governance, business regulations, judiciary, education, healthcare, and access to tradable currencies etc.
* Business opportunities across Ethiopia including regional and international franchises on offer; Best SME’s industry sectors; Investor opportunities including agencies, distributorships, CSAs and JVs; Major cities business demography, sectors and acquiring local governments’ business licenses / permits, and planning permission.
* Key Industry sectors Real Estate / Commercial Building and workspace; Banking and Finance; Commercial insurances, and key investor partners
* Project and asset finance in Kenya and the costs of acquiring finance in Ethiopia
* Ethiopian private and public sector institutions supporting relocation of businesses owned by the African Diaspora including business associations, embassies, chambers of commerce, trade missions, labour and trade organizations

13:10

Networking Lunch Break Sponsored By

Chairman’s remarks and introduction of the next event

14:30

Tanzania – Land of Kilimanjaro, Zanzibar and Serengeti

* The benefits and challenges of living in Tanzania, the economy, corporate governance, business regulations, judiciary, education, healthcare, and access to tradable currencies etc.
* Business opportunities across Tanzania including regional and international franchises on offer; Best SME’s industry sectors; Investor opportunities including agencies, distributorships, CSAs and JVs; Major cities business demography, sectors and acquiring local governments’ business licenses / permits, and planning permission.
* Key Industry sectors Real Estate / Commercial Building and workspace; Banking and Finance; Commercial insurances, and key investor partners
* Project and asset finance in Tanzania and the costs of acquiring finance in Ethiopia
* Tanzanian private and public sector institutions supporting relocation of businesses owned by the African Diaspora including business associations, embassies, chambers of commerce, trade missions, labour and trade organizations

15:30

Key Sponsors Brief

15:45

EAC Round Table Discussion

The Role to be played by the private sector in the 5-Regions to spearhead the Repatriation of African Diaspora Businesses in the 6th Region into the mainstream of Corporate East Africa Community - destinations and markets of choice: Representatives from East Africa’s private sector and investors to address issues about relocating and restructuring businesses from the 6th region into corporate East Africa: Includes discussions about the role that the private sector’s commerce and trade played in the displacement of Africans from Africa into the 6th Region and the role that they should now play to effect a successful relocation and reintegration of African Diaspora businesses into Africa’s corporate infrastructure.

The Panel will engage in an interactive discussion focusing upon in-country and cross border cooperation and partnerships between the private sector working with businesses in the 6th Region addressing their needs re relocation, office space; logistics; personal and business finance, and corporate security. And what roadmaps are available to steer the evolution of businesses from the 6th-Region once inside the communities they have chosen to situate their business or homes.

17:15

Chairman’s closing remarks and reflections on Panel Discussion and Promotion of Kenyan Teas

17:30

Display and Promotion of Kenyan Teas – End of Day II

**DAY 3**

Opening remarks by the Chairperson, outlining the 3rd day goals and objectives and introducing the workshops and country tours including a tour of Tanzania, Dar es Salaam and Zanzibar, content and times of departure.

9:00

Workshop One – African Diaspora Women Entrepreneurs:

Showcasing and discussing innovative successful businesses started and operated by women across East Africa, the industry sectors, and how to engage and access these opportunities. The Workshop offers all in attendance an opportunity to engage African women entrepreneur business plans and finance

Workshop Two – Business Investors Forum

Thriving business sectors across East Africa including property, agriculture, tourism, tech, and finance: Also exposition of Estate Agents portfolio, and their finance partners’ packages available for sales in the featured destination countries. Videos of residential housing projects will also be shown and One 2 One meetings to discuss individual needs, prospective deals and match make.

Workshop Three – African Diaspora-African Exchange

Connecting visiting African Diaspora businesses with established businesses from the 6th Region already trading in East Africa, for sharing of information and experiences, advice, and engagements with businesses from the five other regions on the continent to engage advise about the challenges existing in the targeted markets in relation to the opportunities and benefits available in their economies.

Discussions about models including social media, personal connections, and connectivity that could be exploited for sustainable networking and remaining connected and informed about developments in all the six regions of Africa to generate confidence, empowerment and transparency to increase know-how, and better language and cultural understanding to navigate new opportunities and markets.

11:00

**SPONSORED NETWORKING COFFEE BREAK**

**COUNTRY TOURS**

Nairobi City Networking Tour – Option One

STARTTS 12:00 PM 3rd March 2025, END 8:00 PM 3rd March 2025

(i) Visit to Nairobi Mamba Village and Nairobi National Safari Park
(ii) Visit to Two Rivers Mall, the largest Mall in Kenya
(iii) Drive through city tour of Nairobi Central Business District
(iv) Visit to Westland, Inner city residential area favored by expatriates
(v) Visit to Karen residential area in Nairobi suburbs, followed by a visit to Muthaiga Country Club, the gathering place for British colonialists back in the 20th century – Dinner at Muthaiga Country Club.

Tanzania Country Networking Tour – Option Two

STARTS 12:00 PM 3rd March 2025 END 6:00 PM 4th March 2025

(i) Visit to Serengeti national Park Tanzania
(ii) Visit to Dar es Salaam town center
(iii) Visit to National Museum Dar es Salaam Tanzania
(iv) Zanzibar Island Excursion
(v) One Night accommodation and dinner at Emerson on Hurumzi Hotel Zanzibar
(vi)Return to Nairobi on 4th March 2025

**Delegates booking the Tanzania Country Tour are required to obtain an EAC Visa which allows travel to Uganda, Kenya and Rwanda**

Addis Ababa Networking City Tour– Option Three

STARTS 12:00 PM 3rd March 2025 END 6:00 PM 4th March 2025

(i) Visit to Bole popular neighborhood in Addis Ababa for expatriates
(ii) Visit to Addis Ababa Museum
(iii) Visit to Mercato Market, the largest open market in Africa
(iv) Visit to St Georges Cathedral and Museum Addis Ababa
(v) Visit to Menelik Square and the Lion of Judah Statue
(vi) Visit to Washa Mikael Rock Hewn church, Yekka Addis Ababa
(vii) Dinner at Yod Abyssinia Ethiopian Restaurant – and One Night accommodation at Radisson Blu Hotel

**Delegates booking the Ethiopia Country Tour are required to obtain Visas for both Ethiopia and Kenya or choose the package containing the option with these visas**

End of Day III

**Day 4**

**Day (iv) 4th March 2026**

End of City Networking tours and return from Tanzania to Nairobi to board Ethiopian Airlines airbus to Addis Ababa to journey back to Europe, Americas, Asia, and elsewhere.

2PM End of Conference and Tours: Appreciation and presentations made to participants and delegates by the Organizers in Ethiopia and Kenya and to invite them to the next event in West Africa in October 2026.